



Madaraka: The Documentary

Empowerment, through sustainability and entrepreneurship



MADARAKA
THE DOCUMENTARY

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Madaraka is a story about a mother and a son from the slums of Kisumu, Kenya and their work to educate and liberate their communities through creative collaboration, self-empowerment, entrepreneurship and sustainability.



Seline

MADARAKA

THE DOCUMENTARY



Simon

MADARAKA

THE DOCUMENTARY

With power comes great responsibility and the African people, from the youth to the elders are strong people with an entrepreneurial spirit which is not highlighted enough in the mainstream media.

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One Vibe AFRICA

For More information Contact: 0724 872 592
0722 25 3562

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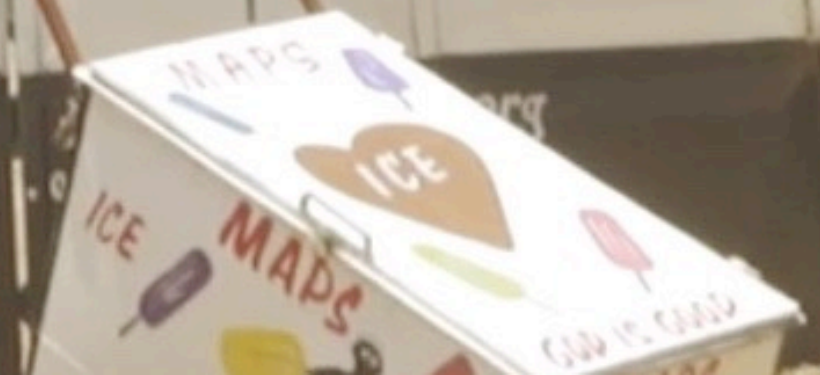
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The saying, “Give a man a fish and you feed him for a day; teach a man to fish and you feed him for a lifetime” is the perfect anecdote. Madaraka characters range from community leaders, musicians, artists, politicians, activists and more.

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CHIENG JA MUNDO SPANISH
**UMAJE
HARDWARE**

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From the Director...

“Culture is an embodiment of the person you are. My relationship with One Vibe began with a cultural understanding and a love for family. The story of Simon and the development of One Vibe inspired me to collaborate with the organization on the premise of telling the story by way of a documentary. Months later, with no hesitation we traveled together to Kenya.

Memories are what we keep with us and the trips to Kenya, the family dinners, the festivals, meetings, the lifetime relationships and global connections are driven by the passion to do good for humanity. No prejudice, no walls or limitations keep us from reaching our dreams and although the success is what we strive for, the journey is what I appreciate the most. The journeys we’ve taken together have changed my life and will continue to do so. Peace & Love.”

- Wael “L” Abou-Zaki



From Simon...

“I hope that ‘MADARAKA’ will inspire the youth to think for themselves and work together to grow their communities. ‘MADARAKA’ is all about the African people, from the youth to the elders are strong people with an entrepreneurial spirit, which is not highlighted enough in the mainstream media. Images of poverty and requests for aid have become the norm. This is the notion the documentary strives to change.”

- Simon Okelo, Co-Producer of “Madaraka: The Documentary”



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**UP
STREAM**

ZR
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VIBE**

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Program

Length: 60 Minutes

- **Film screening**
- **Topics to be covered:**
 - Inclusion and diversity
 - Cultural understanding
 - Breaking stereotypes
 - Entrepreneurship
 - Team empowerment
 - Globalization
 - Relationship building
- **Platform for Conversation:**
 - Pannel Discussion
 - Open Discussion
 - Q&A

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For Screening & Speaking inquiries please email:

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www.madarakadocumentary.com